TECHNICAL REPORT

ISO/TR 20694

First edition 2018-04

A. Une typ.



Reference number ISO/TR 20694:2018(E)



© ISO 2018

nlementation, no partanical, includin requested fir All rights reserved. Unless otherwise specified, or required in the context of its implementation, no part of this publication may be reproduced or utilized otherwise in any form or by any means, electronic or mechanical, including photocopying, or posting on the internet or an intranet, without prior written permission. Permission can be requested from either ISO at the address below or ISO's member body in the country of the requester.

ISO copyright office CP 401 • Ch. de Blandonnet 8 CH-1214 Vernier, Geneva Phone: +41 22 749 01 11 Fax: +41 22 749 09 47 Email: copyright@iso.org Website: www.iso.org

Published in Switzerland

Contents			Page
Fore	eword		iv
Intr	oductio	n	v
1	Scon	e	1
2	_	native references	
		ns and definitions	
3			
4		eral principles	
	4.1 4.2	Ability to vary and use language registers appropriately Language registers and non-linguistic signals	3
	4.3	Differences across languages	
	4.4	Descriptive and prescriptive registers	
	4.5	Text types, contexts, and linguistic characteristics	
	4.6	Language registers as formal to informal or high to low continua	
	4.7	Division into subregistries	5
	4.8	Language registers and other language varieties	
	4.9	Languages used in document examples	
	4.10	Continuing evolution of language registers	6
5	Marl	kers of different language registers	6
	5.1	Lexical markers	6
		5.1.1 General	6
		5.1.2 Domain-specific vocabularies	
		5.1.3 Archaic words and phrases	
		5.1.4 Shortened and contracted form of words	
		5.1.5 Slang, swear words, profanities and taboo words	7
		5.1.6 Use of foreign words and phrases	8
	5 0	5.1.7 Register switch markers	8
	5.2	Phonological markers Grammatical features	9
	5.3	5.3.1 General	
		5.3.2 Differences in morphology	9 ۵
		5.3.3 Passive and impersonal constructions	q
		5.3.4 Direct and active verb forms and use of specific tenses	
		5.3.5 Use of concise or periphrastic verb forms	
		5.3.6 Long/complex nominal phrases	10
		5.3.7 Conjunctions and linking phrases	10
		5.3.8 Sentence length	10
	5.4	Honorifics and forms of address	11
		5.4.1 General	
		5.4.2 Polite forms of address	
		5.4.3 Vocabulary and grammar in honorific forms of address	
6	Mapping registers between languages		12
	6.1	Register equivalence in different languages	12
	6.2	Conveying language registers in translation	
	6.3	Inconsistencies in register	13
	6.4	Loss of information in translation	
	6.5	Identifying language registers for translation memories	
7	Lang	guage registers and diglossia	1 4
Rihl		ny	
ΔInl	hahatic	index of the terms and definitions	16

Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights. Details of any patent rights identified during the development of the document will be in the Introduction and/or on the ISO list of patent declarations received (see www.iso.org/patents).

Any trade name used in this document is information given for the convenience of users and does not constitute an endorsement.

For an explanation on the voluntary nature of standards, the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT) see the following URL: www.iso.org/iso/foreword.html.

URL: www.iso.org/iso/foreword.ntml.

This document was prepared by Technical Committee ISO/TC 37, Language and terminology, Subcommittee SC 1, Principles and methods.

Introduction

This document aims to clarify ambiguities arising from the use of the term 'register' to designate different concepts. It aims to examine different conceptualizations of language registers amongst linguistic theorists so that useful definitions can be agreed on for use in, for example, standardization work. It also aims to contribute to developing new means of providing comprehensive coverage of language variants.

Computational management of language resources requires appropriate descriptors and tags for different language varieties.

A typology of language registers will aid appropriate communication in business and commerce, for example where a marketing campaign needs to address consumers in a friendly, informal register, or in medicine where there is a need to understand clearly the difference between technical communication between professionals on the one hand, and clear and simple communication for public health campaigns on the other.

There is as yet no common agreement on terms and concepts for individual language registers, or way to map their relationship to each other.

As dialects can have a geographic designation, language registers can be designated by their linguistic patterns, both lexico-grammatical and discoursal-semantic patterns associated with situations.

A description of a language register needs to state whether it is a written or a spoken register, or expressed by some other modality. It is therefore multifaceted, and polyhierarchical, fitting in with existing ISO standards such as ISO 24620-1 and ISO 639 in order to attain maximum impact. It lays the groundwork for developing codes for language registers at a future date. This document proposes an n furth overview of all relevant language registers and does not intend to create standards for each individual register. It will, however, help to identify and inform further areas for elaboration.

This document is a previous general ded by tills

A typology of language registers

1 Scope

This document gives the general principles for language registers in both descriptive and prescriptive environments. It defines key concepts and describes examples of different language registers that can be applied across all or many languages and those that are language-specific. It lays down guidelines for the use of appropriate language registers needed in a wide range of environments. These include:

- terminology work, where it contributes to the development of a wide range of standards;
- translation, so that appropriate language levels can be chosen in target languages, to match that of the source language;
- lexicography, to improve descriptors of non-geographic language variants;
- second language teaching and learning, so that students can avoid pitfalls associated with inappropriate language use;
- software, to improve tagging of language variants in computer applications.

2 Normative references

There are no normative references in this document.

3 Terms and definitions

For the purposes of this document, the following terms and definitions apply.

3.1

language variety

largest subset of an individual language that is homogeneous both with regard to a certain criterion for linguistic variation and with regard to a certain structural criterion for linguistic variation

3.2

code switching

changing backwards and forwards between two or more languages or language varieties in conversation

3.3

language register

language variety (3.1) used for a particular purpose or in an event of language use, depending on the type of situation, especially its degree of formality

Note 1 to entry: An individual usually has more than one language register in their verbal repertoire and can vary their use of register according to their perception of what is appropriate for different purposes or domains.

3.4

common register

language register (3.3) used in addressing or referring to non-royal persons

3.5

royal register

language register (3.3) used in addressing or referring to royal persons