

Innovation management - Tools and methods for
innovation partnership - Guidance (ISO 56003:2019)

EESTI STANDARDI EESSÕNA

NATIONAL FOREWORD

See Eesti standard EVS-EN ISO 56003:2021 sisaldab Euroopa standardi EN ISO 56003:2021 ingliskeelset teksti.	This Estonian standard EVS-EN ISO 56003:2021 consists of the English text of the European standard EN ISO 56003:2021.
Standard on jõustunud sellekohase teate avaldamisega EVS Teatajas.	This standard has been endorsed with a notification published in the official bulletin of the Estonian Centre for Standardisation and Accreditation.
Euroopa standardimisorganisatsioonid on teinud Euroopa standardi rahvuslikele liikmetele kättesaadavaks 13.01.2021.	Date of Availability of the European standard is 13.01.2021.
Standard on kättesaadav Eesti Standardimis-ja Akrediteerimiskeskusest.	The standard is available from the Estonian Centre for Standardisation and Accreditation.

Tagasisidet standardi sisu kohta on võimalik edastada, kasutades EVS-i veebilehel asuvat tagasiside vormi või saates e-kirja meiliaadressile standardiosakond@evs.ee.

ICS 03.100.01, 03.100.40

Standardite reprodutseerimise ja levitamise õigus kuulub Eesti Standardimis- ja Akrediteerimiskeskusele

Andmete paljundamine, taastekitamine, kopeerimine, salvestamine elektroonsesse süsteemi või edastamine ükskõik millises vormis või millisel teel ilma Eesti Standardimis-ja Akrediteerimiskeskuse kirjaliku loata on keelatud.

Kui Teil on küsimusi standardite autorikaitse kohta, võtke palun ühendust Eesti Standardimis-ja Akrediteerimiskeskusega: Koduleht www.evs.ee; telefon 605 5050; e-post info@evs.ee

The right to reproduce and distribute standards belongs to the Estonian Centre for Standardisation and Accreditation

No part of this publication may be reproduced or utilized in any form or by any means, electronic or mechanical, including photocopying, without a written permission from the Estonian Centre for Standardisation and Accreditation.

If you have any questions about copyright, please contact Estonian Centre for Standardisation and Accreditation:

Homepage www.evs.ee; phone +372 605 5050; e-mail info@evs.ee

English Version

**Innovation management - Tools and methods for
innovation partnership - Guidance (ISO 56003:2019)**

Management de l'innovation - Outils et méthodes pour
les partenariats en innovation - Lignes directrices (ISO
56003:2019)

Innovationsmanagement - Werkzeuge und Methoden
für Innovationspartnerschaften - Leitfaden (ISO
56003:2019)

This European Standard was approved by CEN on 13 December 2020.

CEN members are bound to comply with the CEN/CENELEC Internal Regulations which stipulate the conditions for giving this European Standard the status of a national standard without any alteration. Up-to-date lists and bibliographical references concerning such national standards may be obtained on application to the CEN-CENELEC Management Centre or to any CEN member.

This European Standard exists in three official versions (English, French, German). A version in any other language made by translation under the responsibility of a CEN member into its own language and notified to the CEN-CENELEC Management Centre has the same status as the official versions.

CEN members are the national standards bodies of Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Republic of North Macedonia, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey and United Kingdom.



EUROPEAN COMMITTEE FOR STANDARDIZATION
COMITÉ EUROPÉEN DE NORMALISATION
EUROPÄISCHES KOMITEE FÜR NORMUNG

CEN-CENELEC Management Centre: Rue de la Science 23, B-1040 Brussels

European foreword

The text of ISO 56003:2019 has been prepared by Technical Committee ISO/TC 279 "Innovation management" of the International Organization for Standardization (ISO) and has been taken over as EN ISO 56003:2021 by Technical Committee CEN/TC 389 "Innovation Management" the secretariat of which is held by UNE.

This European Standard shall be given the status of a national standard, either by publication of an identical text or by endorsement, at the latest by July 2021, and conflicting national standards shall be withdrawn at the latest by July 2021.

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. CEN shall not be held responsible for identifying any or all such patent rights.

This document supersedes CEN/TS 16555-5:2014.

According to the CEN-CENELEC Internal Regulations, the national standards organizations of the following countries are bound to implement this European Standard: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Republic of North Macedonia, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey and the United Kingdom.

Endorsement notice

The text of ISO 56003:2019 has been approved by CEN as EN ISO 56003:2021 without any modification.

Contents

	Page
Foreword	iv
Introduction	v
1 Scope	1
2 Normative references	1
3 Terms and definitions	1
4 Innovation partnership framework	2
4.1 Framework.....	2
4.2 Entry points to innovation partnership.....	2
5 Entering an innovation partnership	3
5.1 General.....	3
5.2 Deciding whether or not to enter an innovation partnership.....	4
6 Partner selection	4
6.1 General.....	4
6.2 Generating a long-list of potential partners.....	4
6.3 Generating a short-list of potential partners.....	6
6.4 Partner selection decision.....	7
7 Partner alignment	7
7.1 General.....	7
7.2 Non-disclosure agreement.....	7
7.3 Developing a common understanding.....	7
8 Interactions between the partners	8
8.1 General.....	8
8.2 Key factors of interaction.....	8
Annex A (informative) Tools and methods for entering the partnership	9
Annex B (informative) Tools and methods for partner selection	12
Annex C (informative) Tools and methods for partner alignment	13
Annex D (informative) Tools and methods for interaction between partners: sample innovation partnership agreement	15
Annex E (informative) Performance evaluation criteria	20
Bibliography	21

Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular, the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights. Details of any patent rights identified during the development of the document will be in the Introduction and/or on the ISO list of patent declarations received (see www.iso.org/patents).

Any trade name used in this document is information given for the convenience of users and does not constitute an endorsement.

For an explanation of the voluntary nature of standards, the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT) see www.iso.org/iso/foreword.html.

This document was prepared by Technical Committee ISO/TC 279, *Innovation management*.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at www.iso.org/members.html.

Introduction

Innovation partnerships are developed to create value for each partner working together.

Benefits of an innovation partnership include

- access to knowledge, skills, technology and other intellectual assets that are not available within the organization, and
- access to infrastructure resources, such as experimental laboratories and equipment to develop new or improved product and services.

This document provides recommendations for engaging in external partnerships to realize innovation. The corresponding tools and methods are detailed in [Annex A](#) to [Annex E](#).

This document relates to the ISO 56000 family of standards, developed by TC 279, as follows:

- a) ISO 56000, *Innovation management system — Fundamentals and vocabulary* provides the essential background for the understanding and implementation of this document.
- b) ISO 56002, *Innovation management system — Guidance* provides guidance for the development, implementation and maintenance of an innovation management system, to which all subsequent standards of the family, are complementary to.
- c) ISO 56005, *Innovation management — intellectual property management — Guidance* provides guidance on how to use intellectual property to achieve business objectives.

Innovation management — Tools and methods for innovation partnership — Guidance

1 Scope

This document provides a guidance for innovation partnerships. It describes the innovation partnership framework (see [Clause 4](#) to [Clause 8](#)) and the sample corresponding tools (see [Annex A](#) to [Annex E](#)) to

- decide whether to enter an innovation partnership,
- identify, evaluate and select partners,
- align the perceptions of value and challenges of the partnership,
- manage the partner interactions.

The guidance provided by this document is relevant for any type of partnerships and collaborations and it is intended to be applicable to any organizations, regardless of its type, size, product/service provided, such as:

- a) start-ups collaborating with larger organizations;
- b) SMEs or larger organizations;
- c) private sector entities with public or academic entities;
- d) public, academic or not-for-profit organizations.

Innovation partnerships start with a gap analysis, followed by the identification, and engagement, of potential innovation partners and the governance of their interaction.

NOTE The essence of an innovation partnership is for all parties to mutually benefit from working together in the context of an opportunity for innovation.

This document is not applicable to organizations seeking innovation by merger or acquisition.

2 Normative references

There are no normative references in this document.

3 Terms and definitions

No terms and definitions are listed in this document.

ISO and IEC maintain terminological databases for use in standardization at the following addresses:

- ISO Online browsing platform: available at <https://www.iso.org/obp>
- IEC Electropedia: available at <http://www.electropedia.org/>