
**Sex toys — Design and safety
requirements for products in direct
contact with genitalia, the anus, or
both**

*Sex toys — Exigences relatives à la conception et à la sécurité des
produits destinés à être mis en contact direct avec les organes
génitaux, l'anus ou les deux*



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Published in Switzerland

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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular, the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights. Details of any patent rights identified during the development of the document will be in the Introduction and/or on the ISO list of patent declarations received (see www.iso.org/patents).

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For an explanation of the voluntary nature of standards, the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT), see www.iso.org/iso/foreword.html.

This document was prepared by Project Committee ISO/PC 325, *Sex Toys – Design and safety requirements for products in direct contact with genitalia, the anus or both*.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at www.iso.org/members.html.

Introduction

Sex toys are produced, marketed and sold in most countries in the world. These products are in touch with physically sensitive parts of the body. It may be embarrassing for the users to report issues concerning these products. Creating an international standard for sex toys regarding design, materials and user information would help both user, producers and re-sellers to make sure that the sex toys on the market are safe to use and that the user has enough information on how to use them correctly.

This document aims to ensure that the design of sex toys minimizes the risk of injuries to the user for reasonable and foreseeable use, that the materials are safe to use in contact with genitalia, the anus or both, and also that there is sufficient and correct information provided to the user.

The requirements in this document are intended for manufacturers of sex toys. However, all parties in the supply chain may benefit from using this document as guidance.

Sex toys — Design and safety requirements for products in direct contact with genitalia, the anus, or both

1 Scope

This document specifies safety and user information requirements relating to the materials and design for manufactured products intended for sexual use.

This document covers only manufactured products that are intended to come in direct contact with genitals and/or the anus.

This document is not primarily intended for products classified as medical devices, cosmetics or assistive products for example lubricants, massage oil.

2 Normative references

The following documents are referred to in the text in such a way that some or all of their content constitutes requirements of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO 7000, *Graphical symbols for use on equipment — Registered symbols*

ISO 7010, *Graphical symbols — Safety colours and safety signs — Registered safety signs*

3 Terms and definitions

For the purposes of this document, the following terms and definitions apply.

ISO and IEC maintain terminology databases for use in standardization at the following addresses:

- ISO Online browsing platform: available at <https://www.iso.org/obp>
- IEC Electropedia: available at <https://www.electropedia.org/>

3.1

sex toy

manufactured product intended for sexual stimulation or to enhance sexual pleasure

Note 1 to entry: Excluded: products classified as medical devices, cosmetics or assistive products; for example, lubricants, massage oil, intimate gels/sprays, and food supplements.

3.2

intended use

use for which a product is intended according to the specifications, instructions, and information provided by the *manufacturer* (3.4)

[SOURCE: ISO 14971:2019, 3.6 — modified, process and service deleted, alternative term deleted]

3.3

risk

combination of the probability of occurrence of harm and the severity of that harm

[SOURCE: ISO/IEC Guide 51:2014, 3.9]