

INTERNATIONAL STANDARD

**Internet of things (IoT) –
IoT applications for electronic label system (ELS)**



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INTERNATIONAL
ELECTROTECHNICAL
COMMISSION

ICS 33.020

ISBN 978-2-8322-1700-9

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CONTENTS

| | |
|---|----|
| FOREWORD..... | 4 |
| INTRODUCTION..... | 5 |
| 1 Scope..... | 6 |
| 2 Normative references | 6 |
| 3 Terms and definitions | 6 |
| 4 Abbreviated terms | 7 |
| 5 Motivation..... | 7 |
| 5.1 Background..... | 7 |
| 5.2 Purpose and significance | 8 |
| 6 System framework and IoT application model | 8 |
| 6.1 General..... | 8 |
| 6.2 System framework | 8 |
| 6.3 IoT application model..... | 9 |
| 6.3.1 General | 9 |
| 6.3.2 User | 9 |
| 6.3.3 ELS backend system | 10 |
| 6.3.4 Database..... | 11 |
| 6.3.5 IoT gateway..... | 11 |
| 6.3.6 ELs..... | 12 |
| 6.3.7 Perception objects | 12 |
| 7 General technical requirements | 12 |
| 7.1 General..... | 12 |
| 7.2 Function requirements | 12 |
| 7.2.1 ELS backend system | 12 |
| 7.2.2 Database | 14 |
| 7.2.3 IoT gateway..... | 14 |
| 7.2.4 ELs..... | 14 |
| 7.3 Interface requirements | 15 |
| 7.3.1 ELS backend system | 15 |
| 7.3.2 Database | 15 |
| 7.3.3 IoT gateway..... | 16 |
| 7.3.4 ELs..... | 16 |
| 7.3.5 System scalability | 16 |
| 7.4 Performance requirements | 16 |
| 7.4.1 ELS backend system | 16 |
| 7.4.2 Database | 16 |
| 7.4.3 IoT gateway..... | 17 |
| 7.4.4 ELs..... | 17 |
| Annex A (normative) Reference testing requirements..... | 19 |
| A.1 General..... | 19 |
| A.2 Mechanical testing of display devices | 19 |
| A.3 System performance testing..... | 19 |
| Annex B (informative) Application scenarios, and use cases of ELS..... | 20 |
| B.1 Application scenarios | 20 |
| B.1.1 Consumer-oriented representation of merchandise information..... | 20 |
| B.1.2 Staff-oriented representation of merchandise management information | 20 |

| | | |
|--|--|----|
| B.1.3 | P2P delivery and self pick-up oriented merchandise collection..... | 21 |
| B.2 | Use cases..... | 21 |
| B.2.1 | Grocery store..... | 21 |
| B.2.2 | Cosmetics shop..... | 21 |
| B.2.3 | Fashion shop..... | 21 |
| B.2.4 | Industry factory..... | 22 |
| Bibliography..... | | 23 |
| Figure 1 – System framework of the IoT applications for ELS..... | | 8 |
| Figure 2 – IoT application model of the IoT applications for ELS | | 9 |

INTERNET OF THINGS (IoT) – IoT APPLICATIONS FOR ELECTRONIC LABEL SYSTEM (ELS)

FOREWORD

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ISO/IEC 30169 has been prepared by subcommittee 41: Internet of Things and Digital Twin, of ISO/IEC joint technical committee 1: Information technology. It is an International Standard.

The text of this International Standard is based on the following documents:

| Draft | Report on voting |
|--------------------|-------------------|
| JTC1-SC41/277/FDIS | JTC1-SC41/287/RVD |

Full information on the voting for its approval can be found in the report on voting indicated in the above table.

The language used for the development of this International Standard is English.

This document was drafted in accordance with ISO/IEC Directives, Part 2, and developed in accordance with ISO/IEC Directives, Part 1, available at www.iec.ch/members_experts/refdocs and www.iso.org/directives.

INTRODUCTION

The development of information technology has brought a lot of changes in daily life, especially with the invention and emergence of IoT technology. IoT technology makes things connected with each other, in order to enhance the efficiency, provide effective monitoring and reduce the cost for all the regular management, maintenance, and other business events for those things.

Because of the information explosion era, there is rapid replacement of information, along with the rich variety of the information and the extremely short life cycle of the information. It is very difficult for traditional labels (the paper labels) to adapt to such a quick pace of information updates. Affected by the IoT technology, traditional labels began the process of becoming digitalized and interconnected.

However, the process of promotion and distribution of the electronic label system (ELS) is much faster than the formation of the worldwide marketing regulation system for such a newly emerging IoT application. To help the marketing maintain the operation under a healthy, sustainable, and controllable condition, it is urgent to develop the ELS focused standard(s) to accelerate standardization for the ELS design and distribution. At the same time, the ELS focused standard(s) will actually support the relevant global marketing regulation.

This document is in response to the demand described above. To achieve this goal, the first step is to provide a general design guide, and the overall technical requirements. This document briefly defines the system framework and IoT application model for ELS, which will firstly specify the components of ELS, duties of each component, regulations for business access logic and data flow between adjacent components. Then, the overall requirements in terms of system functions, system interfaces and system performances are specified in this document to simplify and unify the design of ELS. In conclusion, the purpose of this document is to help ensure the quality of service (QoS) and design conformance of ELS in the retail industry.

In order to avoid some unnecessary confusion regarding this document and to distinguish this document from other publications, the core concepts of this document are focused only on the overview and general requirements (discussed above) of the ELS itself.

For example, typical things out of the scope of this document include, but are not limited to,

- a) electronic product labelling,
- b) RFID-specified applications, and
- c) health informatics.

INTERNET OF THINGS (IoT) – IoT APPLICATIONS FOR ELECTRONIC LABEL SYSTEM (ELS)

1 Scope

This document specifies the system framework, IoT application model and overall technical requirements for electronic label system (ELS).

This document applies to the design and development of the IoT applications for ELS.

The IoT applications for ELS specified in this document are mainly applicable to the retail industry, and can also provide reference for the design and development of the IoT applications for ELS in other industries.

2 Normative references

There are no normative references in this document.

3 Terms and definitions

For the purposes of this document, the following terms and definitions apply.

ISO and IEC maintain terminological databases for use in standardization at the following addresses:

- IEC Electropedia: available at <http://www.electropedia.org/>
- ISO Online browsing platform: available at <http://www.iso.org/obp>

3.1 electronic label EL

<in retail industry> IoT device which attaches to a physical item having a display for the information about the item and its perceived environment and also having information transmission via an RF data link

Note 1 to entry: Examples of the information about the item and its perceived environment include, but are not limited to, prices, stock status, promotional advertisement, barcode, two-dimensional code, temperature, humidity, ambient light conditions.

3.2 electronic label system ELS

<in retail industry> system with a few to a large number of electronic labels designed for IoT applications

3.3 ELS backend system

subsystem intended to realize the business service functions and the equipment control functions of ELS

Note 1 to entry: The ELS backend system provides unified planning and management services for business activities that utilize the ELS, and it also provides a centralized equipment monitoring service.