GRAAFILISED TINGMÄRGID
Avalikkust teavitavad piltkirjad

Graphical symbols
Public information symbols
(ISO 7001:2007)

EESTI STANDARDIKESKUS EVS
ESTONIAN CENTRE FOR STANDARDISATION

EESTI STANDARDI EESSÕNA	**NATIONAL FOREWORD**
See Eesti standard EVS-ISO 7001:2011 sisaldab rahvusvahelise standardi ISO 7001:2007 „Graphical symbols - Public information symbols" identset ingliskeelset teksti.	This Estonian Standard consists of the identical English text of the International Standard ISO 7001:2007 „Graphical symbols - Public information symbols".
Standard EVS-ISO 7001:2011 on jõustunud sellekohase teate avaldamisega EVS Teataja 2011. aasta detsembrikuu numbris.	This standard has been endorsed with a notification published in the official bulletin of the Estonian Centre for Standardisation.
Standard on kättesaadav Eesti Standardikeskusest.	The standard is available from the Estonian Centre for Standardisation.

Käsitlusala

See rahvusvaheline standard määrab kindlaks graafilised sümbolid avalikkuse teavitamiseks.

Standard on üldiselt rakendatav piltkirjadele kõigis inimtegevuse valdkondades ja kõigis asukohtades, kuhu on avalik ligipääs. Siiski ei rakendu see ohutusmärkidele või neile valdkondadele, kus eeskirjadega võivad olla antud erinevad nõuded, võrreldes teatud punktide nõuetega selles standardis (näiteks liiklusmärgid avalikel kiirteedel).

Rahvusvahelises standardis on antud piltkirjade originaalkujud, mille reprodutseerimisel ja rakendamisel võib neid viia vastavale suurusele.

Arusaadavuse suurendamiseks võib piltkirju kasutada koos tekstiga.

Tagasisidet standardi sisu kohta on võimalik edastada, kasutades EVS-i veebilehel asuvat tagasiside vormi või saates e-kirja meiliaadressile standardiosakond@evs.ee.

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Introduction

The reason for the publication of this International Standard is the increasing use of non-verbal presentation of information in buildings and other places, and for services used by the public. Graphical symbols should be used where text messages might be a barrier to understanding.

Continued growth in international trade, travel and tourism requires a common method of communication and standardization of public information symbols will help both provider and users, including those with disabilities.

Lack of standardization may lead to confusion.

The use of standardized public information symbols does not replace the need for careful consideration and application of wayfinding and signing schemes; it is recognized that pubic information symbols will often be used with text in signing systems. This may aid education and comprehension particularly for new symbols and those which have less common usage.

ISO 7001 is intended to be used by all Technical Committees within ISO charged with developing specific public information symbols for their industry, to ensure that there is only one symbol for each meaning. It is also intended that this International Standard be revised regularly to include public information symbols as they are standardized by ISO and which conform to the principles for development as developed by ISO/TC 145/SC 1.

Specific acceptance criteria, procedures and application forms can be found on the ISO/TC 145/SC 1 website, http://www.iso.org/tc145/sc1.

The public information symbols in this International Standard have been validated by ISO/TC 145/SC 1 according to procedures of standardization current at the time of publication. Future standardization of public information symbols will be facilitated with suitable evaluation techniques such as the testing outlined in ISO 9186. Acceptance criteria for public information symbol qualification ought to be such that there is confidence that a suitable proportion of the intended audience will understand them. Further design criteria will be added as appropriate and will be approved by ISO/TC 145/SC 1.

Public information symbols given in this International Standard are considered to have achieved a satisfactory degree of comprehension as established by independent testing or as a result of their use and application at an international level.

NOTE   The public information symbols given in this International Standard can be reproduced as published. However, it is recognized that there may be particular national characteristics and cultural requirements which may require minor variations. This is acceptable providing the key elements and design intent of the standardized symbol is not compromised.

Graphical symbols — Public information symbols

1   Scope

This International Standard specifies graphical symbols for the purposes of public information.

This International Standard is generally applicable to public information symbols in all locations and all sectors where the public has access. However, it is not applicable to safety signs or to those sectors subject to a regulation which may differ with regard to certain points of this International Standard (for example, traffic signs on the public highway).

This International Standard specifies the symbol originals that may be scaled for reproduction and application purposes.

The symbols may be used in conjunction with text to improve comprehension.

2   Normative references

The following referenced documents are indispensable for the application of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO 3864-1, *Graphical symbols — Safety colours and safety signs — Part 1: Design principles for safety signs in workplaces and public areas*

ISO 17724, *Graphical symbols — Vocabulary*

ISO 22727:2007, *Graphical symbols — Creation and design of public information symbols — Requirements*

3   Terms and definitions

For the purposes of this document, the terms and definitions given in ISO 17724 and the following apply.

3.1
graphical symbol
visually perceptible figure with a particular meaning used to transmit information independently of language

3.2
public information symbol
graphical symbol intended to give information to the general public, the understanding of which is independent of specialist or occupational training

3.3
safety sign
sign giving a general safety message, obtained by a combination of a colour and geometric shape and which, by the addition of a graphical symbol, gives a particular safety message

[ISO 7010:2003, 3.7]