# INTERNATIONAL STANDARD



First edition 2002-11-15

# Information and documentation — International Standard Audiovisual Number (ISAN)

Information et documentation — Numéro international normalisé d'œuvre audiovisuelle (ISAN)



Reference number ISO 15706:2002(E)

#### **PDF** disclaimer

This PDF file may contain embedded typefaces. In accordance with Adobe's licensing policy, this file may be printed or viewed but shall not be edited unless the typefaces which are embedded are licensed to and installed on the computer performing the editing. In downloading this file, parties accept therein the responsibility of not infringing Adobe's licensing policy. The ISO Central Secretariat accepts no liability in this area.

Adobe is a trademark of Adobe Systems Incorporated.

Details of the software products used to create this PDF file can be found in the General Info relative to the file; the PDF-creation parameters were optimized for printing. Every care has been taken to ensure that the file is suitable for use by ISO member bodies. In the unlikely event that a problem relating to it is found, please inform the Central Secretariat at the address given below.

this document is a preview denerated by FLS.

© ISO 2002

All rights reserved. Unless otherwise specified, no part of this publication may be reproduced or utilized in any form or by any means, electronic or mechanical, including photocopying and microfilm, without permission in writing from either ISO at the address below or ISO's member body in the country of the requester.

ISO copyright office Case postale 56 • CH-1211 Geneva 20 Tel. + 41 22 749 01 11 Fax + 41 22 749 09 47 E-mail copyright@iso.ch Web www.iso.ch

Printed in Switzerland

# Contents

Forewor	rd i	v
Introduc	ction	v
1 8	Scope	1
2 N	Normative reference	1
3 Т	Terms and definitions	1
4 0	Construction of the SAN	2
	Issuance of an ISAN	
	Affixing and displaying the ISAN	
7 A	Administration of the ISAN system	3
8 F	Fees	3
Annex A	A (normative) General principles for the issuance and use of ISAN	4
Annex B	3 (normative) Check character for the ISAN	6
	C (normative) Administration of the ISAN system	
Annex D	O (informative) Descriptive information for registration of an audiovisual work	9
Bibliogra	raphy1	2
	D (informative) Descriptive information for egistration of an audiovisual work	

## Foreword

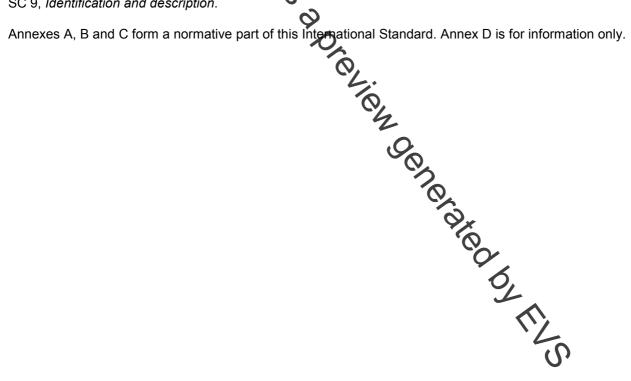
ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

International Standards are drafted in accordance with the rules given in the ISO/IEC Directives, Part 3.

The main task of technical committees is to prepare International Standards. Draft International Standards adopted by the technical committees are Groulated to the member bodies for voting. Publication as an International Standard requires approval by at least 5 % of the member bodies casting a vote.

Attention is drawn to the possibility that me of the elements of this International Standard may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights.

ISO 15706 was prepared by Technical Committee ISO/TC 46, Information and documentation, Subcommittee SC 9, Identification and description.



### Introduction

The ISAN project was administered by the International Federation of Film Producers Associations (FIAPF) in association with the Association of International Collective Management of Audiovisual Works (AGICOA), and the International Confederation of Societies of Authors and Composers (CISAC).

Assoc. this document is a preview generated by the second second

this document is a preview denerated by EUS

# Information and documentation — International Standard Audiovisual Number (ISAN)

#### 1 Scope

This International Standard establishes and defines a voluntary standard numbering system for the unique and international identification of audiovisual works (as defined in 3.1).

An International Standard Audovisual Number (ISAN) identifies an audiovisual work throughout its life and is intended for use wherever precise and unique identification of an audiovisual work would be desirable. As an identifier, it may be used for various purposes, such as to assist allocation of royalties among right holders, to track the use of audiovisual works, for programation retrieval and for anti-piracy purposes, such as verifying title registrations. The ISAN can also provide a basis for supplementary identification systems when version or product information is required (e.g. for applications such as broadcast automation and automated storage and retrieval systems).

An ISAN is applied to the audiovisual work itself. It is not related to the physical medium of such an audiovisual work, or the identification of that medium. Annex A specifies examples of audiovisual works for which an ISAN may be issued and examples of works for which ISAN are not issued.

The issuance of an ISAN is in no way related to any coccess of copyright registration, nor does the issuance of an ISAN provide evidence of the ownership of rights in an audiovisual work.

#### 2 Normative reference

The following normative document contains provisions which, through reference in this text, constitute provisions of this International Standard. For dated references, subsequent amendments to, or revisions of, any of these publications do not apply. However, parties to agreements based or this International Standard are encouraged to investigate the possibility of applying the most recent edition of the normative document indicated below. For undated references, the latest edition of the normative document reference to applies. Members of ISO and IEC maintain registers of currently valid International Standards.

ISO 7064:1983, Data processing — Check character systems

#### 3 Terms and definitions

For the purposes of this International Standard, the following terms and definitions apply,

#### 3.1

#### audiovisual work

work consisting of a sequence of related images, with or without accompanying sound, which is intended to be made visible as a moving image through the use of devices, regardless of the medium of initial or subsequent fixation

#### 3.2

#### check character

added character which may be used to verify the accuracy of the string through a mathematical relationship to that string

[ISO 7064:1983]