INTERNATIONAL STANDARD



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Environmental labels and declarations — General principles

Étiquettes et déclarations environnementales — Principes généraux



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Foreword

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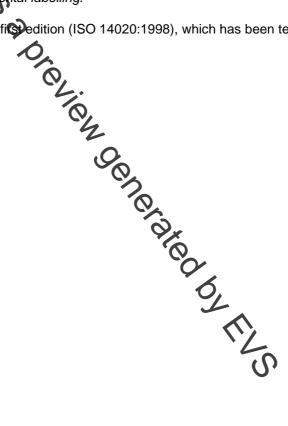
International Standards are grafted in accordance with the rules given in the ISO/IEC Directives, Part 3.

Draft International Standards acousted by the technical committees are circulated to the member bodies for voting. Publication as an International Standard requires approval by at least 75 % of the member bodies casting a vote.

Attention is drawn to the possibility that some of the elements of this International Standard may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights.

International Standard ISO 14020 was prepared by Technical Committee ISO/TC 207, *Environmental management*, Subcommittee SC 3, *Environmental labelling*.

This second edition cancels and replaces the figeedition (ISO 14020:1998), which has been technically revised.



Introduction

Environmental labels and declarations are one of the tools of environmental management, which is the subject of the ISO 14000 series.

Environmental labels and declarations provide information about a product or service in terms of its overall environmental character, a specific environmental aspect, or any number of aspects. Purchasers and potential purchasers can use this pormation in choosing the products or services they desire based on environmental, as

Environmental labels and declarations provide interimation about a product or service in mome a new source environmental character a specific environmental aspects or any number of aspects. Purchasers and potential use as other, consideration of the product or service hopes the environmental label or declaration will be effective in influencing the purchaser scale of the product or service hopes the environmental label or declaration will be effective in influencing the purchasers are source and other providers may respond by improving the environmental aspects of their product or services to enable them to use environmental labels or make environmental educations, resulting in reduced environmental stress from that product or service can increase and other provider or service care crease and other provider of the product or service to enable them to use environmental labels or make environmental educations, resulting in reduced environmental stress from that product or service care crease and other provider of the product or service to enable them to use environmental labels or educated environmental stress from that product or service care crease and other provider of the product or service to enable them to use environmental stress from that product or service care crease.

Environmental labels and declarations — General principles

Scope 1

A establishes guiding principles for the development and use of environmental labels and This International Standa declarations. It is intended that other applicable standards in the ISO 14020 series be used in conjunction with this International Standard.

not intended for use as a specification for certification and registration purposes. This International Standard is

in the series are intended to be consistent with the principles set forth in this NOTE Other International Standards International Standard. Other standards rrently in the ISO 14020 series are ISO 14021, ISO 14024 and ISO/TR 14025 (see Bibliography).

2 Terms and definitions

the following terms and definitions apply. For the purposes of this International Standard,

2.1

environmental label environmental declaration

claim which indicates the environmental aspects of a product or service

NOTE An environmental label or declaration may take the form of a statement, symbol or graphic on a product or package label, in product literature, in technical bulletins, in advertising or in publicity, amongst other things.

2.2

life cycle

life cycle consecutive and interlinked stages of a product system, from raw material acquisition or generation of natural resources to the final disposal

[ISO 14040:1997]

NOTE "Product" includes any goods or service.

2.3

environmental aspect

element of an organization's activities, products or services which can interact with the environment

3 Objective of environmental labels and declarations

The overall goal of environmental labels and declarations is, through communication of verifiable and accurate information, that is not misleading, on environmental aspects of products and services, to encourage the demand for and supply of those products and services that cause less stress on the environment, thereby stimulating the potential for market-driven continuous environmental improvement.