

---

---

**Information technology — Radio  
frequency identification for item  
management — RFID Emblem**

*Technologies de l'information — Identification par radiofréquence  
(RFID) pour la gestion d'objets — Emblème RFID*



**COPYRIGHT PROTECTED DOCUMENT**

© ISO/IEC 2012

All rights reserved. Unless otherwise specified, no part of this publication may be reproduced or utilized in any form or by any means, electronic or mechanical, including photocopying and microfilm, without permission in writing from either ISO at the address below or ISO's member body in the country of the requester.

ISO copyright office  
Case postale 56 • CH-1211 Geneva 20  
Tel. + 41 22 749 01 11  
Fax + 41 22 749 09 47  
E-mail [copyright@iso.org](mailto:copyright@iso.org)  
Web [www.iso.org](http://www.iso.org)

Published in Switzerland

# Contents

Page

Foreword .....	iv
Introduction.....	v
1 Scope .....	1
2 Normative references .....	1
3 Terms, definitions, symbols and abbreviations .....	1
4 The RFID Emblem .....	1
4.1 RFID Index .....	1
4.2 Representation .....	2
4.3 Size.....	2
4.4 Placement.....	2
4.5 Using the RFID Emblem.....	3
4.6 Restrictions on use .....	3
5 Maintenance .....	3
5.1 Requesting an index assignment .....	3
5.2 Criteria for additional index assignments.....	4
Annex A (normative) RFID Index.....	5
Annex B (normative) Drawings .....	7
Annex C (normative) RFID Index assignment request form.....	11
Annex D (informative) Other RFID markings.....	12
D.1 Industry-specific marking.....	12
D.2 EPCglobal.....	12
D.3 Japan Automatic Identification Systems Association (JAISA).....	14
Bibliography.....	18

## Foreword

ISO (the International Organization for Standardization) and IEC (the International Electrotechnical Commission) form the specialized system for worldwide standardization. National bodies that are members of ISO or IEC participate in the development of International Standards through technical committees established by the respective organization to deal with particular fields of technical activity. ISO and IEC technical committees collaborate in fields of mutual interest. Other international organizations, governmental and non-governmental, in liaison with ISO and IEC, also take part in the work. In the field of information technology, ISO and IEC have established a joint technical committee, ISO/IEC JTC 1.

International Standards are drafted in accordance with the rules given in the ISO/IEC Directives, Part 2.

The main task of the joint technical committee is to prepare International Standards. Draft International Standards adopted by the joint technical committee are circulated to national bodies for voting. Publication as an International Standard requires approval by at least 75 % of the national bodies casting a vote.

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO and IEC shall not be held responsible for identifying any or all such patent rights.

ISO/IEC 29160 was prepared by Joint Technical Committee ISO/IEC JTC 1, *Information technology*, Subcommittee SC 31, *Automatic identification and data capture techniques*.

## Introduction

Radio frequency identification (RFID) is a technology that touches all aspects of the supply chain, from manufacturing all the way to the end-use consumer.

It is important for industrial users, retailers and consumers to know when an RFID tag is present. To this end, the RFID Emblem specified in this International Standard provides the public with a readily identifiable method to inform users of the presence of RFID.

The RFID Emblem provides a visible identification of RFID transponders, interrogators, and tagged items. Visible signs inform consumers whether an item or product contains an RFID tag. Therefore, this meets one of the main requirements for consumer privacy protection.

The RFID Emblem is a public-domain object intended to augment rather than replace other emblems and logos such as recycling and CE. The RFID Emblem requires no fee for use nor does it have any membership or other use restriction or requirement, other than compliance with this International Standard.



# Information technology — Radio frequency identification for item management — RFID Emblem

## 1 Scope

This International Standard specifies the design and use of the RFID Emblem: an easily identified visual guide that indicates the presence of radio frequency identification (RFID). It does not address location of the RFID Emblem on a label. Specific placement requirements are left to application standards developers.

It also specifies an RFID Index, which can be included in the RFID Emblem and which addresses the complication added by the wide range of RFID tags (frequency, protocol and data structure). The RFID Index is a two-character code that provides specific information about compliant tags and interrogators. Successful reading of RFID tags requires knowledge of the frequency, protocol and data structure information provided by the RFID Index.

## 2 Normative references

The following referenced documents are indispensable for the application of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO/IEC 19762 (all parts), *Information technology — Automatic identification and data capture (AIDC) techniques — Harmonized vocabulary*

## 3 Terms, definitions, symbols and abbreviations

For the purposes of this document, the terms, definitions, symbols and abbreviations given in ISO/IEC 19762 (all parts) apply.

## 4 The RFID Emblem

The RFID Emblem's genesis was the AIM RFID Emblem, developed by the AIM Global RFID Experts Group (REG). The RFID Emblem consists of a unique, public-domain emblem with a two-character code (RFID Index) to indicate the frequency range and, in certain cases, the data structure contained within the encoded RFID transponder. A generic emblem without the RFID Index is permitted. Due to the incompatibility of different types of RFID, the use of the generic emblem is discouraged.

The RFID Emblem may be used in conjunction with other logos or indicia that indicate specific applications of RFID.

### 4.1 RFID Index

Two-character codes are used to identify the frequency, the air interface protocol, the defining agency for the data, and the data on the tag. This is referred to as the RFID Index. The first character defines the frequency, air interface protocol and defining authority, the second character defines the data structure.