

Teleweb application Part 3: Superteletext profile

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NATIONAL FOREWORD

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ICS 33.170, 35.240.99

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EUROPEAN STANDARD

EN 62298-3

NORME EUROPÉENNE

EUROPÄISCHE NORM

June 2005

ICS 33.170; 35.240.99

English version

Teleweb application
Part 3: Superteletext profile
(IEC 62298-3:2005)

Application Teleweb
Partie 3: Profil supertélétexte
(CEI 62298-3:2005)

TeleWeb-Anwendung
Teil 3: Superteletext-Profil
(IEC 62298-3:2005)

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European Committee for Electrotechnical Standardization
Comité Européen de Normalisation Electrotechnique
Europäisches Komitee für Elektrotechnische Normung

Central Secretariat: rue de Stassart 35, B - 1050 Brussels

Foreword

The text of document 100/924/FDIS, future edition 1 of IEC 62298-3, prepared by IEC TC 100, Audio, video and multimedia systems and equipment, was submitted to the IEC-CENELEC parallel vote and was approved by CENELEC as EN 62298-3 on 2005-06-01.

The following dates were fixed:

- | | | |
|--|-------|------------|
| – latest date by which the EN has to be implemented at national level by publication of an identical national standard or by endorsement | (dop) | 2006-03-01 |
| -- latest date by which the national standards conflicting with the EN have to be withdrawn | (dow) | 2008-06-01 |

Annex ZA has been added by CENELEC.

Endorsement notice

The text of the International Standard IEC 62298-3:2005 was approved by CENELEC as a European Standard without any modification.

Annex ZA (normative)

Normative references to international publications with their corresponding European publications

The following referenced documents are indispensable for the application of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

NOTE Where an international publication has been modified by common modifications, indicated by (mod), the relevant EN/HD applies.

<u>Publication</u>	<u>Year</u>	<u>Title</u>	<u>EN/HD</u>	<u>Year</u>
IEC 62297-1	- ¹⁾	Triggering messages for broadcast applications Part 1: Format	EN 62297-1	2005 ²⁾
ISO 639-2	- ¹⁾	Codes for the representation of names of languages Part 2: Alpha-3 code	-	-
ISO 8601	- ¹⁾	Data elements and interchange formats - Information interchange - Representation of dates and times	EN 28601	1992 ²⁾
ISO/IEC 8859-1	1998	Information technology - 8-bit single-byte coded graphic character sets Part 1: Latin alphabet No.1	-	-
ETSI TS 101 231	- ¹⁾	Television systems - Register of Country and Network Identification (CNI), Video Programming System (VPS) codes and Application codes for Teletext based systems	-	-
ETSI EN 300 231	- ¹⁾	Television systems - Specification of the domestic video Programme Delivery Control system (PDC)	-	-
ETSI EN 300 468	- ¹⁾	Specification for Service Information (SI) in DVB systems	-	-
ETSI EN 300 706	- ¹⁾	Enhanced teletext specification	-	-
ETSI EN 300 707	- ¹⁾	Electronic Programme Guide (EPG) - Protocol for a TV Guide using electronic data transmission	-	-

1) Undated reference.

2) Valid edition at date of issue.

INTERNATIONAL STANDARD

IEC
62298-3

First edition
2005-05

TeleWeb application –

**Part 3:
Superteletext profile**



Reference number
IEC 62298-3:2005(E)

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INTERNATIONAL STANDARD

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**Part 3:
Superteletext profile**

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INTERNATIONAL ELECTROTECHNICAL COMMISSION

TELEWEB APPLICATION –

Part 3: Superteletext profile

FOREWORD

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International Standard IEC 62298-3 has been prepared by IEC technical committee 100: Audio, video and multimedia systems and equipment.

This standard cancels and replaces IEC/PAS 62298 published in 2002.

This first edition constitutes a technical revision.

The text of this standard is based on the following documents:

FDIS	Report on voting
100/924/FDIS	100/962/RVD

Full information on the voting for the approval of this standard can be found in the report on voting indicated in the above table.

This publication has been drafted in accordance with the ISO/IEC Directives, Part 2.

IEC 62298 consists of the following parts, under the general title *TeleWeb application*:

Part 1: General description

Part 2: Delivery methods

Part 3: Superteletext profile

Part 4: Hyperteletext profile (in preparation)

The committee has decided that the contents of this publication will remain unchanged until the maintenance result date indicated on the IEC web site under "<http://webstore.iec.ch>" in the data related to the specific publication. At this date, the publication will be

- reconfirmed;
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- replaced by a revised edition, or
- amended.

A bilingual version of this publication may be issued at a later date.

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INTRODUCTION

The aim of TeleWeb is to deliver World Wide Web-style content to the living-room TV to give the viewer an enhanced television experience. A TeleWeb service broadcasts data files containing text and high-definition graphics to suitable decoders. The data transmitted can be closely linked to events within the accompanying TV programs or can be more general in nature to emulate a traditional, but higher definition, superteletext service. Different profiles are defined.

It is intended that TV-based decoders can be implemented in a cost-effective manner without recourse to the technology normally associated with personal computers. In part, this is achieved by limiting the number of different types of multimedia data that can be used within a service. By careful design of the user interface, decoder manufacturers will be able to offer easy-to-use equipment for accessing TeleWeb services without requiring the consumer to be computer-literate. In addition, they will be able to customize their products to differentiate them from those of their competitors.

This standard specifies the TeleWeb Superteletext profile and focuses on the presentation layer especially the implementation of TeleWeb HTML. It further defines graphical requirements like colours and fonts and the content formats used.

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TELEWEB APPLICATION –

Part 3: Superteletext profile

1 Scope

This part of IEC 62298 specifies the TeleWeb Superteletext profile that allows Web-style text and graphics to be displayed on suitable decoders. A TeleWeb service comprises multimedia data files whose format and attributes are defined by this specification. This specification focuses on the presentation layer especially the implementation of TeleWeb HTML. It further defines graphical requirements like colours and fonts and the used content formats. For information regarding general information and the transport layer, refer to IEC 62298-1 and IEC 62298-2.

2 Normative references

The following referenced documents are indispensable for the application of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

IEC 62297-1, *Triggering messages for broadcast applications*

ISO 639-2, *Codes for the representation of names and languages – Part 2: Alpha-3 code*

ISO 8601, *Data elements and interchange formats – Information interchange – Representation of dates and times*

ISO 8859-1:1998, *Information technology – 8-bit single-byte coded graphic character sets – Part 1: Latin alphabet No. 1*

ETSI TR 101 231, *Television systems; Register of Country and Network Identification (CNI), Video Programming System (VPS) codes and Application codes for Teletext based systems*

ETSI EN 300 231, *Television systems; Specification of the domestic video Program Delivery Control (PDC) system*

ETSI EN 300 468, *Digital Video Broadcasting (DVB); Specification for Service Information (SI) in DVB systems*

ETSI EN 300 706, *Enhanced Teletext Specification*

ETSI EN 300 707, *Electronic Program Guide (EPG); Protocol for a TV Guide using electronic data transmission*